

## Comic Life Rubric

ACTIVITY	Exemplary (100 points)	Proficient (75 points)	Partially Proficient (50 points)	Incomplete (0 points)
<b>Preproduction Plan - Storyboard</b>	<p>The storyboard illustrates the comic presentation structure with thumbnail sketches of each slide including: title of panel, text, background color, placement &amp; size of graphic, fonts - color, size, type for text and headings, hyperlinks (list URLs of any site linked from the slide), narration text, and audio files (if any). All panels are numbered, and there is a logical sequence to the presentation. A master storyboard with the location of all panels is provided.</p>	<p>The thumbnail sketches on the storyboard include titles and text for each slide and are in sequential order.</p> <p>A master storyboard with the location of all panels is provided.</p>	<p>The thumbnail sketches on the storyboard are not in a logical sequence and have incomplete information.</p>	<p>There a very few thumbnail sketches on the storyboard and do not provide an overview of the presentation.</p>
<b>Content</b>	<p>The content is written clearly and concisely with a logical progression of ideas and supporting information.</p> <p>The project includes motivating questions and advanced organizers. The project gives the audience a clear sense of the main idea.</p> <p>Information is accurate, current and comes mainly from * primary sources.</p>	<p>The content is written with a logical progression of ideas and supporting information.</p> <p>Includes persuasive information from reliable sources.</p>	<p>The content is vague in conveying a point of view and does not create a strong sense of purpose.</p> <p>Includes some persuasive information with few facts.</p> <p>Some of the information may not seem to fit.</p> <p>Sources used appear unreliable.</p>	<p>The content lacks a clear point of view and logical sequence of information.</p> <p>Includes little persuasive information and only one or two facts about the topic.</p> <p>Information is incomplete, out of date and/or incorrect.</p> <p>Sequencing of ideas is unclear.</p>
<b>Text Elements</b>	<p>The fonts are easy-to-read and point size varies appropriately for headings and text.</p> <p>Use of italics, bold, and indentations enhances readability.</p> <p>Text is appropriate in length for the target audience and to the point.</p>	<p>Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.</p>	<p>Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text.</p>	<p>The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings, indentations, or bold formatting.</p>

<b>Layout</b>	The layout is visually pleasing and contributes to the overall message with appropriate use of headings, subheadings and white space.	The layout uses horizontal and vertical white space appropriately.	The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background.	The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability.
<b>Citations</b>	Sources of information are properly documented so that the audience can determine the credibility and authority of the information presented.  All sources of information are clearly identified.	Most sources are documented to make it possible to check on the accuracy of information.	Sometimes copyright guidelines are followed and some information, photos and graphics do not contain sources.	No way to check validity of information.
<b>Graphics, Sound and/or Animation</b>	The graphics, sound and/or animation assist in presenting an overall theme and enhance understanding of concept, ideas and relationships.  Original images are created using proper size and resolution, and all images enhance the content. There is a visual theme in every slide.	The graphics, sound/and or animation visually depict material and assist the audience in understanding the flow of information or content.  Original images are used. Images are proper size, resolution.	Some of the graphics, sounds, and/or animations seem unrelated to the topic/theme and do not enhance the overall concepts.  Most images are clipart or recycled from the WWW. Images are too large/small in size. Images are poorly cropped or the color/resolution is fuzzy.	The graphics, sounds, and/or animations are unrelated to the content.  Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content.
<b>Writing Mechanics</b>	The text is written with no errors in grammar, capitalization, punctuation, and spelling.	The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	Spelling, punctuation, and grammar errors distract or impair readability.  (3 or more errors)	Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the reader and major editing and revision is required.  (more than 5 errors)
<b>Content</b>	All information regarding the science standards required within this project are located within the project.	One science standards required within this project is missing within the project.	Two science standards required within this project are missing within the project.	More than two science standards required within this project are missing within the project.